

BROOKHAVEN LITTLE THEATRE



2024-2025

Sponsorship Packages



THANK YOU!

Thank you for your interest in becoming a sponsor of the 2024/2025 season at Brookhaven Little Theatre!

This season is sure to be one to remember! In addition to a spectacular line up of shows, we are thrilled to welcome you back to a newly renovated Haven Theatre! This iconic landmark in downtown Brookhaven is now restored with new seating, flooring, paint, and significant improvements to our sound and lighting systems. This historic renovation was made possible by a generous grant through the Building Fund for the Arts initiative with the Mississippi Arts Commission. With this investment, BLT is committed to being a leader in the arts community for years to come.

Please review the sponsorship opportunities listed in this packet and determine which level of sponsorship is best for your business. We are truly grateful for any support you can provide, and we are committed to giving your business maximum exposure to our patrons. Thank you for investing in the arts in our community!

Brookhaven Little Theatre

Suzanne Cagle, *Business Manager*

Steven McMorris, *Production Manager*

Why YOU should support BLT...

(We get it...you get asked for money all the time!)

1. **Our patrons are your customers!** Expose your brand to over 10,000 people this year at BLT!
2. **We promote YOU!** Your sponsorship is more than a donation. We are committed to giving your brand maximum exposure to help you reach your marketing goals and gain recognition in the community!
3. **You get to see all the shows!** Each sponsorship level includes a certain quantity of season tickets for you and your employees!
4. **You make a difference!** Your support not only helps keep the arts alive in our community, but you allow people of all ages to have an outlet to pursue their love of theatre!
5. **Theatre changes communities!** Studies have revealed that the arts have a positive impact on community and economic development, health and wellness, and neighborhood vitality!

Steel
MAGNOLIAS

Annie

Charlotte's Web

DREAMWORKS
SHREK
THE
MUSICAL

BYEBYE
BIRDIE

Seussical
KIDS

Sponsorship Packages

Presenting Level Sponsorships

Each of our regular season shows will have 1 Presenting Sponsor that will be the premier sponsor of the show and receive top benefits and sponsor placement for that show.



Fall Play | *Steel Magnolias*

Oct 10-13, 2024 | 5 Performances

Includes 8 Tickets to all shows of the season!

Sponsorship Investment: \$2,500



Christmas Musical | *Annie*

Dec 6-15, 2024 | 10 Performances

Includes 12 Tickets to all shows of the season!

Sponsorship Investment: \$5,000



Winter Play | *Charlotte's Web*

Feb 6-9, 2025 | 5 Performances (plus school shows)

Includes 8 Tickets to all shows of the season!

Sponsorship Investment: \$2,500



Spring Musical | *Shrek*

Apr 3-13, 2025 | 11 Performances

Includes 14 Tickets to all shows of the season!

Sponsorship Investment: \$8,000

The Haven Live Series

NEW THIS SEASON! The Haven Live Series will have 1 Presenting Sponsor for the entire series.



Lee Hardin
Comedian

September 21, 2024



Randy Redd
The Black & White Tour

October 26, 2024



JT McCaffrey,
The Lincoln Outfit, & Keys Vs Strings
Live In Concert
January 11, 2025

Includes 10 Tickets to all shows of the season!

Sponsorship Investment: \$3,000

Presenting Level Sponsorship Packages *contd.*

In addition to the ticket quantities listed on previous page, Presenting Sponsors will also receive:

- Named as “Presented By” sponsor for the show.
- Logo/Name on front cover of the show’s playbill
- Logo/Name on all printed promotional materials for the show
- Tagged in each promotional post on Facebook
- Logo/Name in top placement on sponsor page in the playbill
- Full page ad on back cover of playbill
- Recognition in pre-recorded welcome at the show
- Scrolling logo on lobby TV screens at a 4:1 ratio to other sponsors
- Logo/Name on BLT website with link to company’s website
- 2 Memberships for business owner/representative.

***PLUS:** Presenting Sponsors will be listed as a Supporting Level Sponsorship for all other shows in the season for which they are not the Presenting Sponsor.*

Supporting Level Sponsorships



Director Level

\$1500

Includes 6 Tickets Per Show



Actor Level

\$1000

Includes 4 Tickets Per Show



Ensemble Level

\$500

Includes 2 Tickets Per Show

Supporting Level Sponsors will also receive the following benefits for each show:

- Logo/Name listed on sponsor page in each playbill
- Logo/Name on BLT website with link to company’s website
- Scrolling logo on lobby TV screens
- 2 Memberships for business owner/representative

In-Kind Sponsorships

In-kind donations of goods, services, and equipment are accepted in exchange for a sponsorship. In-kind donations will receive a comparable **Supporting Level** sponsorship that best matches the value of the donation.



2024/2025 Sponsorship Commitment Form

Sponsor Information:

Company Name: _____

Company Representative: _____ Position/Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Your sponsorship entitles you to two BLT Memberships. Members are eligible to serve on the Board of Directors and have voting privileges at the Annual Membership Meeting. Please designate the individuals you wish to be listed as members. (i.e.: business owner, spouse, business representative, etc.)

Member 1: _____ Email: _____

Member 2: _____ Email: _____

Sponsorship Commitment:

◆ Individual Show Presenting Sponsor (select show)

- Steel Magnolias* | Fall Play | **\$2,500**
- Annie* | Christmas Musical | **\$5,000**
- Charlotte's Web* | Winter Play | **\$2,500**
- Shrek* | Spring Musical | **\$8,000**
- The Haven Live Series* | Concert Series (3 events) | **\$3,000**

Presenting Level Sponsors will be listed as a Supporting Level Sponsor on all other shows of the season at no additional charge!

◆ Supporting Level Sponsor

- Director Level Sponsor | **\$1500** (Includes all shows)
- Actor Level | **\$1000** (Includes all shows)
- Ensemble Level | **\$500** (Includes all shows)

◆ In-Kind Donation

Description of Donation _____ Estimated Value \$ _____
(In-Kind donations will receive a Supporting Level Sponsorship that best matches the value of the donation.)

Please mail this form along with your payment to:
Brookhaven Little Theatre | P.O. Box 943 | Brookhaven, MS 39602
For further assistance, call 601-669-9200 or email suzanne@haventheatre.org.

New This Year: Your show tickets included in your package are flexible tickets, which means you can decide when you would like to use them based on your schedule. Tickets will not automatically be assigned to a performance date. You will need to contact the box office prior to each show to reserve your tickets on your desired date.